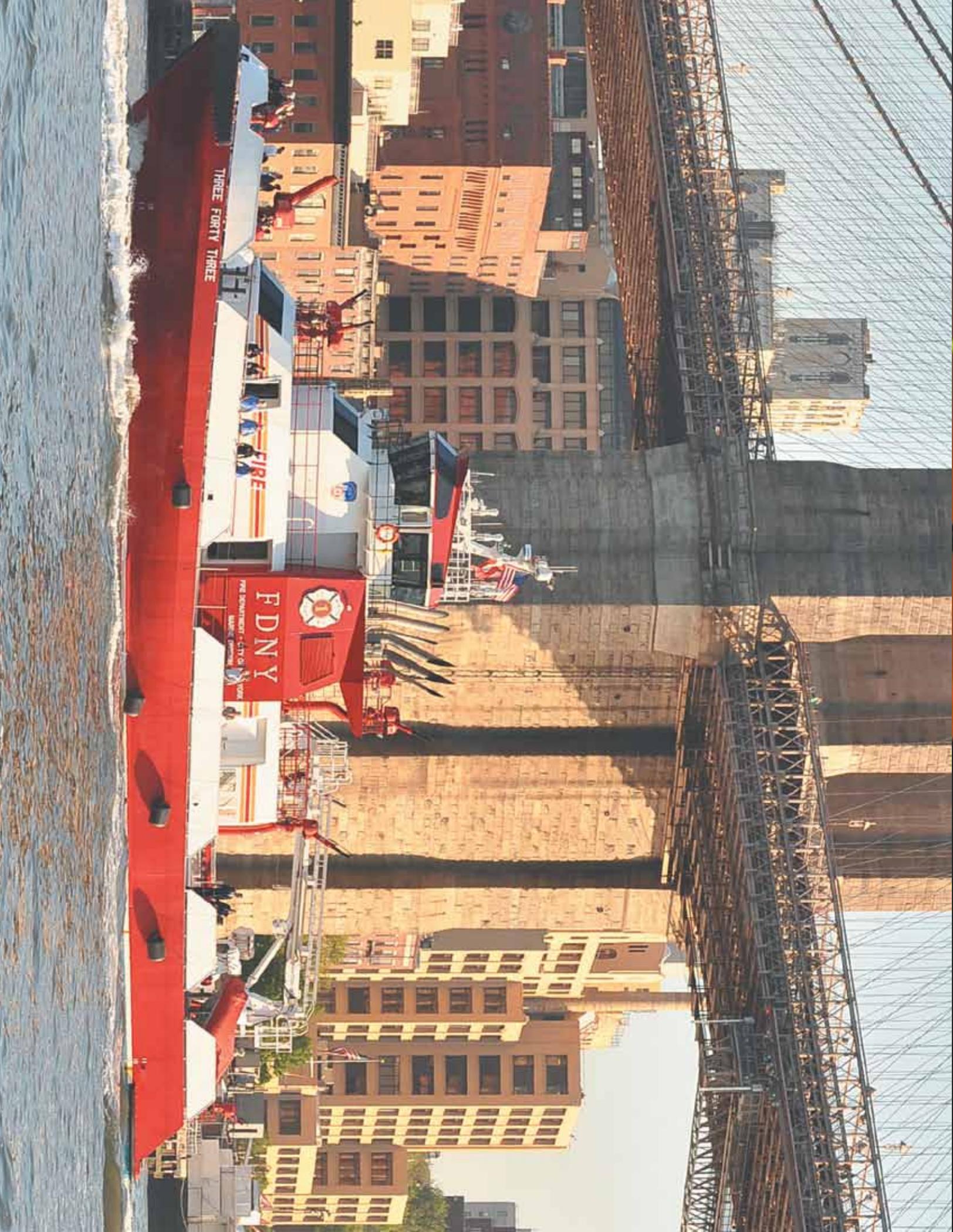




2013-2014

FDNY Foundation Annual Report

To Better Protect New York



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Our Mission

The FDNY Foundation is the official 501 (c)(3) non-profit organization of the New York City Fire Department, allowing the FDNY to use donations from concerned businesses, foundations, and individuals to promote fire safety education, to help train FDNY members, and provide equipment to better protect all who live, work, and visit New York City every year.

Over 95% of the Fire Department's budget is absorbed by operations, making the Foundation a vital partner in our shared mission to keep our city safe. Our efforts are paying off not only here in New York City, but in other parts of the country as well. In March, the Foundation hosted its Annual Symposium, where other fire departments in the United States, and from around the world, came to learn some of the best practices of the FDNY. This year lectures were focused on disaster management and how the Department effectively responded to Hurricane Sandy. With programs like our Symposium, we continue to carry out the FDNY mission of saving lives.

Hurricane Sandy had a devastating impact on our City as well as many members of the FDNY. Thanks to the generosity of our donors, we were able to provide financial assistance to 947 active FDNY members whose homes were severely impacted.

The FDNY Foundation funds equipment and training to help the FDNY protect New Yorkers. The Foundation funded the nation's first high-rise building simulator at the FDNY Training Academy at Randall's Island, preparing probies and seasoned firefighters alike who face this dangerous situation.

We continue our efforts to make sure FDNY EMS members can communicate with residents of our city where 170 languages are spoken. The Foundation funded visual translator cards to quickly break down the language barrier allowing FDNY EMS Personnel to help identify the immediate needs of the patients they are trying to help.

We believe the FDNY Foundations ongoing support to the Department has had a substantial impact on fire safety in NYC. In the last decade, fewer people died in fires than in any other time in the City's history. Last year the Department recorded the fewest civilian fire fatalities ever, and FDNY members are getting to emergencies faster, more safely and with more training than ever before.

On behalf of the FDNY Foundation Board, we are proud of our contributions to date, but there is so much more we need to do. Your support will help fund needed tools, training, education, and programs that help the FDNY save lives.

A handwritten signature in black ink, appearing to be "S. Ruzow".

Stephen L. Ruzow,
Chairman of the Board



FDNY Foundation 2013-2014 Highlights

Educating the public about Fire and Life Safety; Bringing Fire Safety Message to NYC Immigrant Communities; Building State-of-the-Art Firefighter Training Facilities; Saving Lives through EMS CPR Public Training; Innovating Technologies to Enhance Fire and Emergency Medical Services; Targeting Fire Safety Curricula for Seniors, the Hearing Impaired and Children; Providing FDNY Education Scholarships and Funding for Fire Science Research; Partnering with Major Universities and Corporations for FDNY Management Training; Equipping Firefighters and EMS to Provide Better Emergency Services; Assisting in recovery efforts in the wake of Hurricane Sandy



A Message from the Fire Commissioner Salvatore J. Cassano

Each year, New York City is faced with many tough fiscal decisions. That is why we are more grateful than ever to have partners such as the FDNY Foundation, an organization that spent over \$5 million last year funding vital fire safety education and crucial training initiatives, as well as helping to acquire equipment that better protects our members and helps us save more lives each year. That is money well spent, as shown in the incredible results seen in 2012, when the Department recorded the lowest number of civilian fire deaths in New York City's history.

Since 1982, the Foundation has been our strong ally in keeping New Yorkers safe from fire. However, these days the FDNY does so much more than fight fires. We are an all hazards response agency – responding to medical emergencies, large-scale incidents on land and sea, and natural disasters.

As our mission has expanded, the FDNY Foundation had continually stepped up to support the Department. Following the terrorist attacks of September 11, 2001, the Foundation funded initiatives vital to our success including the FDNY Officers Management Institute (FOMI)--recognized by Harvard University as one of the Top 50 Innovations in American Government--which has trained all of our top Fire and EMS Chiefs in advanced management and leadership. And, in partnership with the Leary Firefighters Foundation, the FDNY Foundation helped fund the High-Rise Building Simulator at Randall's Island, which prepares Firefighters to better respond to fires in high-rise buildings, historically among the most challenging kinds of fires to fight. The FDNY Foundation also supports Firefighter training in the classroom, as well as in the field. In our current multi-hazard threat environment, having a uniformed work force with an advanced education in fire sciences, disaster preparedness and management is increasingly important. Here, too, the Foundation plays a crucial role, awarding scholarships to members of all ranks so that they can pursue college credits and degrees to help them complete their difficult assignments in the field.

Making sure our brave men and women in uniform have the best tools and equipment is a top priority and, time and again, the Foundation has stepped up. It has provided partial funding for a wide variety of tools, including our Mobile Command Centers; EMS Medical Visual Translator Cards (issued to 3000 Paramedics and Emergency Medical Technicians throughout the City so that they can better communicate with non-English speaking patients); wind-driven fire research (in conjunction with Polytechnic University and the National Insti-

tute of Standards and Technology or NIST); carbon monoxide dosimeters that are carried by Fire and EMS units; and communications equipment, such as post radios and repeaters.

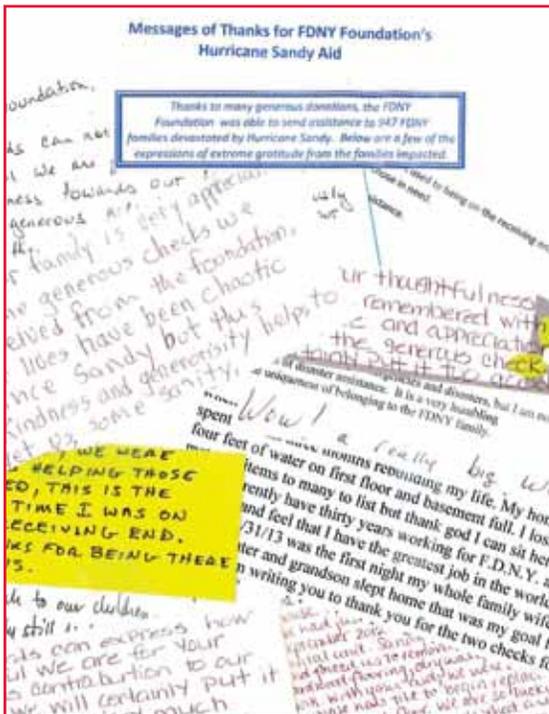
And this year, when Superstorm Sandy brought unprecedented destruction to our city, the FDNY Foundation supported our members like never before. Hundreds of FDNY members suffered severe damage to their homes during the storm, while they were risking their lives to keep New Yorkers safe. Through its generous supporters, the FDNY Foundation was able to provide immediate funds to help our members quickly repair their homes and alleviate some of the financial burden. This kindness is inspiring and speaks directly to the commitment the FDNY Foundation has for the members of the FDNY.

Through the work of its Board Members (chaired by Steve Ruzow) and led by its Executive Director, Jean O'Shea, the Foundation has continued to evolve in its role as a key partner in helping the Department move forward with bold innovation, cutting-edge technology and strategic management planning for our future.

And despite the many new endeavors the FDNY Foundation supports, it has never deviated from its primary mission of fire safety. The best way to fight fires will always be to prevent them from occurring in the first place. In that regard, the FDNY Foundation fights fires every single day by printing millions of pieces of literature in a broad array of languages, using tools of social media; funding retired Firefighters to serve as locally based fire safety educators; and developing public safety ad campaigns for TV, radio, newspapers and the internet to bring the message of fire safety to thousands of organizations, schools and communities throughout each of the five boroughs. Similarly, the Foundation also supports FDNY public health initiatives by offering free Bystander CPR training classes – educating thousands of New Yorkers on how they can save the life of a loved one, or even a total stranger.

Funding key programs that enable FDNY members to deliver quality public services does not come cheap. The FDNY Foundation Dinner/Fire Commissioner's Humanitarian Awards is an annual event that raises substantial amounts of money to fund our programs. It also raises the profile of FDNY among prominent leaders in the business and entertainment fields; people who are in a position to greatly assist the Foundation and Department in our mission to save lives. And because of your hard work and deep commitment to serve New York City, we continue to save lives.

FDNY Foundation; A Vital Player in Hurricane Sandy Relief



Families who were severely impacted by Hurricane Sandy express their gratitude to the FDNY Foundation by writing "Thank You" notes.

On the night of October 29, 2012, hundreds of FDNY members responded to countless fires and floods, leaving their own homes unguarded and putting others before themselves, as New York's Bravest always do. In the aftermath of Hurricane Sandy, many FDNY members were left devastated or displaced, in need of a helping hand from their community. The FDNY Foundation stepped right in.

The FDNY Foundation, recognizing the needs of FDNY members, worked tirelessly with the Family Assistance Unit and the Counseling Services Unit to provide severely impacted employees with funding and resources. Thanks to many generous donors, the FDNY Foundation provided members with assistance post-Sandy. In fact, almost \$1.5 million has been distributed to FDNY members in need.

Donations came in from those who wanted to be of service to the FDNY members who are always there to serve them. As donations came in from all over the country, the FDNY Foundation worked to ensure that 100 percent of the donations went right back out to FDNY employees.

Due to the generosity of many, the FDNY Foundation was able to provide the severely impacted FDNY employees with relief checks. The John and Christy Mack Foundation expressed their thankfulness to the FDNY members with their donation and message, "With deep gratitude to the First Responders and their families for your heroic call to service in the needs of others." After receiving Howard Milstein's very generous donation, Commissioner Salvatore J. Cassano said, "His extraordinary gift will help our members repair their homes they lost that night, when they selflessly put the needs of others before their own and bravely responded to perform rescues in flooded neighborhoods and burning homes."

Donations also came in from fellow Fire Department members, both in the FDNY and around the country, giving what they could afford to express solidarity with their hurting Brothers. Companies from the 7th Division collected money to make a donation, with contributions coming from Engines 48, 75, 43, 81, 63, 97, 90, 89, 70, 72, 93, 67, and

84; Ladders 56, 33, 59, 46, 46, 39, 41, 50, 53, 45, and 34; Division 7; Battalions 19 and 13; and Squad 61, plus Rescue 3. Retired Lieutenant Michael Lynch, Engine 240, included a message with his donation that embodied the true spirit of the FDNY community. He said, "Hope you and your families are getting better every day. We have you all in our thoughts and prayers. Please try and enjoy your holidays as best you can with your families. God Bless."

It is the core of the FDNY Foundation's mission to aid the FDNY in saving lives. As the official non-profit of the FDNY, the Foundation works to provide FDNY members with whatever resources would help them best serve the community. This is done by promoting fire safety, plus helping fund the education, training and professional development of FDNY members.

In times of need however, the FDNY Foundation works to serve FDNY members in any capacity necessary. In the aftermath of Hurricane Sandy, the FDNY Foundation recognized the need to step up and provide financial assistance and resources to severely and adversely impacted members. Since its creation in 1981, the Foundation helps address the needs of the Department as effectively as possible.

The FDNY Foundation also teamed with the Department to share lessons learned from the FDNY's remarkable efforts before, during, and after Hurricane Sandy in a Symposium that was held at the Training Academy on Randall's Island on March 14th and 15th. As a large scale incident involving all five boroughs, the hurricane was a true test of the FDNY's training and preparedness. Speakers focused on cooperation with other City agencies, challenges faced during a night of fires and floods, risk management and post-storm operations. The Symposium proved to be beneficial to first responders worldwide.

During a time of uncertainty, in the wake of Hurricane Sandy, the dedication of the FDNY and the support of the FDNY community shone through as a ray of hope for New Yorkers. The remarkable training of the FDNY members and their can-do attitude were clearly evident and undoubtedly saved countless lives and property.

Fire Commissioner Salvatore J. Cassano announced new record breaking statistics set by the FDNY in 2012: 58 civilian fire deaths, the fewest in New York City history. These historic achievements are a result of the heroic actions displayed by the members of the FDNY as well as the continued efforts of the FDNY Foundation to promote Fire Safety Education around the city.

Fire deaths in New York City have declined 12% compared to the previous year of 2011, where there were 66 deaths. In 79% of 2012's fatal fire deaths, there was no working smoke detector present, seniors were the largest group who lost their lives in fires, and the top causes of fire fatalities were accidental electrical fires, smoking incendiary fires, and cooking-related.

The successful reduction of fire deaths has occurred while the FDNY Foundation and the Department's Fire Safety Education efforts have dramatically increased. New Yorkers receive fire safety messages every year, whether it is at schools, community centers, businesses, or senior centers. In 2012, Fire Safety Education teams delivered 6,651 presentations to 593,496 individuals, distributed 22,209 free smoke/CO alarms and 88,903 batteries for use in smoke/CO alarms.

While this is a new record for the FDNY, the efforts to decrease the number of fire related deaths in New York City will only continue. The FDNY Foundation will continue to live up to their mission of promoting Fire Safety Education and assist the Department in saving lives.



Our Programs & Services

The FDNY Foundation supports the FDNY in three core service areas of the Department.

Public Awareness & Community Outreach

The FDNY Foundation provides funding to the New York City Fire Department to educate and involve the public in protecting their own lives and property before and during emergencies. With your generosity, the Fire Department is better able to reach millions of New Yorkers, from all walks of life and speaking many languages, with this life-saving information by providing fire safety information in 12 different languages.

Education & Training

Like the City we protect, the most important part of the Fire Department is its members. The FDNY Foundation is committed to helping the Department recruit, train and equip its members for every emergency and also sharing some FDNY best practices with fire departments throughout the world through our annual symposium. We also share some best practices with corporations who send teams to participate in the FDNY Firefighter for a Day Team Challenge program.

Equipment & Technology

The FDNY protects over 55 million people every year (residents, visitors and commuters) – all of whom trust the Department to set the standard for fire suppression, pre-hospital medical care, and emergency response. New and innovative equipment and technology raise that standard by helping our members save more lives and respond to emergencies faster, knowing full well that every second is critical when lives are on the line.

Public Awareness & Community Outreach

“We know the best way to fight a fire is to prevent it from starting - that is why the FDNY Fire Safety Education Unit is so important in protecting our great City and its people.”

Salvatore J. Cassano
Commissioner
Fire Department, City of New York

- **Public Awareness & Community Outreach:** Increase safety through Public Safety Announcements and multilingual, multimedia fire safety outreach campaigns, such as “Sound the Alarm” and “Close the Door.”
- **Fire Safety Education Unit (FSEU)** and community outreach programs have active and retired firefighters to promote fire safety at schools, senior centers, fairs, shopping centers, businesses, community boards and neighborhood groups throughout the City.
- **FDNY Fire Zone**, a state-of-the-art learning center and retail store in Rockefeller Center. Offering safety instruction from a firefighter-educator, the facility allows young people and adults to experience the dangers of fire, recognize the important role firefighters play and share in the pride of the FDNY by purchasing official department merchandise.
- **Fire Zone on the Road:** mobile Fire Safety Houses that enable the FSEU to travel anywhere in the city so groups can practice effective fire evacuation techniques in a realistic setting
- **Public/Private Partnerships** with companies to promote fire safety education by distributing thousands of batteries, smoke detectors, & carbon monoxide detectors every year.
- **FDNY Family Assistance Unit and Counseling Unit** help meet the needs of firefighters and their families impacted by sickness, tragedy or other challenges.
- **FDNY EMS CPR To-Go** classes provide free bystander CPR training. Citizens learn how to keep strangers and loved ones alive until medical help arrives.
- **The FDNY Explorers Program** increases the visibility of the Department in neighborhoods by educating young men and women, ages 14-20, about careers in the FDNY and trains them to spread important fire safety messages.
- **Juvenile Fire Setters Intervention Program**, run by the Bureau of Fire Investigation, provides successful outreach to youth at risk for committing arson. Informative and corrective for the individual as well as his or her guardians, the program has a zero recidivism rate among participants.
- **FDNY High School for Fire and Life Safety** is a model for other urban schools, where inner city students are offered an intensive educational and career development program that gives them the opportunity to earn an EMT certificate at 18 years of age.

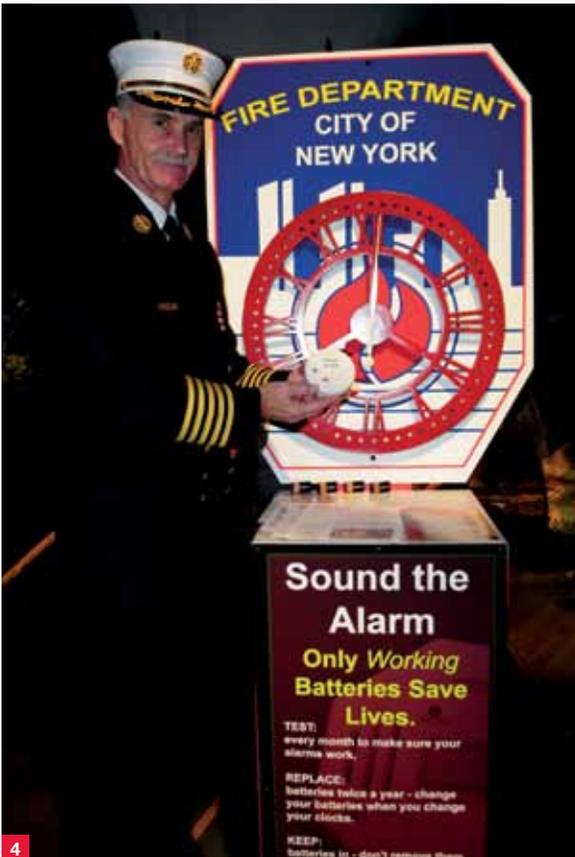
1 At FDNY Fire Zone, Hot Dog and a firefighter-educator share valuable fire safety lessons with children.

2 The Foundation-funded a public workshop on Fire Safety Education for deaf and hearing impaired New Yorkers.

3 The Foundation-funded September 11th Anniversary ceremonies.

4 The FDNY informs the public; to change their batteries in their smoke detector and carbon monoxide alarm when they change their clocks for daylight savings.

5 FDNY members educate students on the FDNY and fire safety.



Education & Training

“One of the Top 50
Innovations in American
Government.”

**The Ash Institute for Democratic
Governance and Innovation**
John F. Kennedy School of Government
Harvard University

- **The Fire Officers Management Institute (FOMI)** was developed in the wake of 9/11 to provide the Department’s high-ranking officers with a solid foundation in management principles and leadership strategy, especially in emergency and disaster situations.
- **WNYF – With New York Firefighters** is the official firefighter training magazine of the FDNY, and is read by fire departments worldwide. The quarterly publication informs readers on the latest critical developments, research, and regulations in FDNY fire safety and suppression.
- **Training, conferences, conventions and meetings for FDNY Personnel** provide members with its most cutting-edge research and training available, while allowing the FDNY to share their best practices on a national and international scale.
- **The High-Rise Building Simulator** and other equipment at the Fire Academy prepare firefighters to respond to the most difficult emergency situations by providing accurate simulations of the unique challenges they will encounter.
- **Education Scholarships** help firefighters meet specific education requirements in fire sciences and become better skilled for their difficult assignments.



1

1 Firefighters train using a Haz-Mat pop-up tent at the FDNY Training Academy on Randall's Island.



2

2 Basic training for probationary firefighters.



3

3 Underwriters Laboratories Inc. and National Institute of Standards and Technology (NIST), partner with the FDNY Foundation and the FDNY to test newer and safer ways of fighting fire, with controlled burns on Governor's Island.



4

4 Probationary firefighters receive basic training for various situations at the Academy on Randall's Island.



5

5 The FDNY shares its best practices with fire departments across the nation and worldwide through its Symposiums.

Equipment & Technology

“Since its inception nearly 150 years ago, the FDNY has understood that those who take an oath to protect others deserve an agency committed to protecting them. That’s why we are dedicated to providing our members with the best equipment and the latest technology.”

Salvatore J. Cassano
Commissioner
Fire Department, City of New York

- **Mobile Command Posts:** A state-of-the-art mobile communication and tactical support equipment vehicle for handling large-scale post-9/11 incident responses in NYC. Deployed to the Manhattan Borough Command, it is also used for multiple alarm fires or multiple causality incidents.
- **Communications Equipment, including Post Radios and Repeaters,** equip Firefighters to better communicate under severe operating conditions usually found in fires, particularly in high-rise buildings and subways.
- **EMS Medical Visual Language Translator Cards** were issued to 3,000 EMS Paramedics and Emergency Medical Technicians to help them better communicate with non-English speaking patients about symptoms and treatment during EMS emergency field calls.
- **Wind-driven Fire Research** was conducted in partnership with Polytechnic University and the U.S. Department of Homeland Security to develop more effective firefighting techniques used in high-rise multiple dwellings fires during high wind conditions.
- **Carbon Monoxide Dosimeters:** Specialized equipment to quickly detect dangerous CO levels in home, multiple dwelling or commercial office building emergencies were provided to Fire and EMS units.

1 Firefighters utilize a tower ladder, capable of extending 75-100 feet and designed for firefighting and rescue operations in a variety of settings.

2 The mobile command center serves as base of operations for incident commanders at a fire or other event, with access to radio communications, live video feeds and reports, maps, and other critical time-saving instruments.

3 A fan being used in the study of wind-driven high-rise fires, pushing air back into the building to simulate the unique conditions firefighters face in high-rise structures.

4 The new Three Forty Three is the largest and most powerful fireboat in the world.

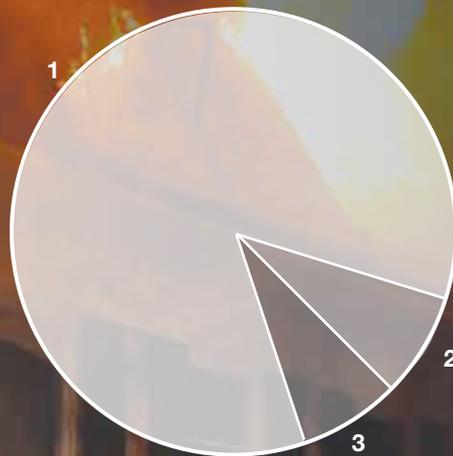
5 Firefighters attack a fire from above using a tower ladder.



Financials

The FDNY Foundation meets all standards of the Better Business Bureau as an accredited charity, with 89% of funds raised allocated to programs.

Uses of funds
As a % of total expenses



- 1 Programs - 89%
- 2 Administrative - 6%
- 3 Fundraising - 5%

Circles of Giving

(\$50,000)

Commissioner

- Provides two thousand hours of school-based fire safety presentations in NYC classrooms by FDNY firefighters/educators to 40,000 students.
- Allows the FDNY Foundation to impact nearly half a million New Yorkers by printing and distributing FDNY Fire Safety Activity Coloring Books to children in public, private, and parochial schools.

(\$25,000)

Chief

- Provides advanced fire science and emergency medicine education scholarships to 25 senior FDNY Firefighters and EMS medics, allowing for critical advancement in management and technical training to better protect and serve New Yorkers.
- Purchases four state-of-the-art Thermal Imaging Cameras used by firefighters to find and rescue unconscious victims in residential fires.

(\$12,500)

Captain

- Purchases thousands of smoke alarm batteries for free distribution throughout the five boroughs during FDNY's Change Your Clock/Change Your Battery bi-annual public outreach campaign.
- Purchases a six-month supply of FDNY Senior Fire Safety Tips Booklets, given to New York's most fire vulnerable population: senior citizens.

(\$5000)

Lieutenant

- Helps provide life-saving FDNY EMS Bystander CPR Training to reach over 50,000 New Yorkers with critical lessons about how to save lives during a heart attack and other immediate life-threatening emergencies.
- Provides FDNY Training Academy Educators with Forcible Entry Equipment and Instructional Modules used for advanced firefighter training at local firehouses.

(\$1500)

Firefighter

- Helps implement specialized fire safety educational programs targeted at juvenile fire setters. Children under six years of age are more prone to accidentally start deadly fires while playing with matches, candles or cigarette lighters.
- Helps purchase laptop computer and digital-camera training equipment used by Fire Officers to develop lesson plans that instruct the newest members of New York's Bravest – Probationary Firefighters – at the FDNY Training Academy.

FILL OUT AND TEAR

Please show your support and help us save more lives.

I would like to make the following donation:

\$50,000 \$25,000 \$12,500 \$5000 \$1500

Name: Company:
(if applicable)

Address: City: State: Zip:

Phone: Email:

Payment Method

Check enclosed made payable to FDNY Foundation, Inc. Visa Mastercard AMEX

Credit card #: Exp date:

Signature: Date:

Contributions to the FDNY Foundation, Inc. are tax deductible under Section 501(c) (3) of the Internal Revenue Service © 2008 FDNY Foundation, Inc.



FDNY Foundation Annual Dinner

The Annual FDNY Foundation Fire Commissioner's Humanitarian Awards Dinner is our premier fundraising event that brings out the best of New York – from the business, entertainment, and philanthropic communities – in a celebratory salute to New York's Bravest.



FDNY Foundation Inc.

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www.fdneyfoundation.org

FDNY Mission Statement

As first responders to fires, public safety and medical emergencies, disasters, and terrorist acts, the FDNY protects the lives and property of New York City residents and visitors. The Department advances public safety through its fire prevention, investigation and education programs. The timely delivery of these services enables the FDNY to make significant contributions to the safety of New York City and homeland security efforts.

The Core Values of the New York City Fire Department include: Service, Bravery, Safety, Honor, Dedication and Preparedness.

FDNY 2012 Vital Statistics*

Personnel

10,182	Firefighters and Fire Officers
2,971	EMTs, Paramedics and EMS Officers
100	Fire Marshals
350	Fire Inspectors
445	Dispatchers
688	Administrative Personnel (Technologists, Professionals, etc.)
380	Trades Persons (Mechanics, Carpenters and trades)

Services Provided

971,948	Fire Apparatus Responses
452,597	Total Fires and Emergencies
39,838	Fires Extinguished
1,432,668	EMS Unit Responses
1,277,985	Medical Emergencies
6,786	Fires Investigated for Potential Arson/Cause and Origin
189,768	Fire Code Regulatory Inspections
49,624	Fire Inspections by Firefighter Field Force

*Fiscal Year

NYC Fire Deaths

25 Year Trend: 1988-2012



For the 12-month period, January to December 2012, FDNY reported the fewest fire fatalities (58) ever recorded in New York City in nearly a century of record-keeping.

